1. Introduction

Market Coin is a digital currency token built on the Solana and Ton platforms. The mission of this token is to simplify and strengthen internet payments in shopping centers and both physical and online markets.

Launched in March 2024, Market Coin has already achieved the following milestones:
- Creation of the token on the Ton network using the new Ton Coin technology
- Pricing the token on the Ton network at $0.08.
- Creation of the token on the Solana network.
- Launch of the official website
- Establishment of a token presale site with a 15% increase and purchase rewards

We are ready to set another record: executing the largest airdrop and presale in the history of digital currencies—so buckle up. Additionally, this airdrop is just the first step in building the Market Coin ecosystem, which will far surpass the current Market Coin network.

2. The Crypto Vision in Shopping Centers

The crypto industry in physical and online shopping centers is vastly overlooked and rarely seen in the real world, where businesses and shopping centers provide both online and in-person shopping platforms. In the near future, this space will make societal transactions much easier with robust and seamless payments.

Over 700,000 online and physical stores and businesses have expressed readiness to collaborate with Market Coin and join its million-dollar community.

Understanding why this is happening is simple. Nowadays, almost everyone in the world owns a smartphone, making access to easy digital shopping incredibly convenient. Whether you're waiting in line, taking a break at work, or relaxing at home, you can use your phone to make purchases via Market Coin and receive products from nearby businesses right at

your doorstep.

Another major reason for Market Coin's popularity is the diversity of services. You can easily make payments through QR and NFC gateways.

Social interactions are another factor boosting Market Coin's appeal. Market Coin offers services that allow friends and families to shop regardless of their location. This makes principles like hassle-free and effortless shopping a reality.

In short, cryptocurrencies are popular because they are accessible, diverse, easy to use, cost-effective, social, and continuously growing. They provide an entertaining escape, a way to relax, connect with others, and challenge oneself—all achievable with just the palm of one's hand. So, why not fall in love with this token?

3. Challenges of the Web3 Industry
Web3 has many exciting things to offer, but understanding this world isn't always easy. As a result, transitioning Web2 users to a new Web3 world is a time-consuming task that requires significant effort. Moreover, this transition may not always be successful.

Web3 technologies can be highly complex. Unlike traditional websites and applications we were accustomed to, Web3 applications often require users to grasp concepts like blockchain, wallets, and cryptocurrencies. This complexity can be a barrier for many people (to entering the Web3 world).

Web3 applications are also known for their poor user experience. These applications are not as polished as traditional ones and lack the same level of intuitiveness. This can make adapting to and using these new technologies difficult for the average user.

Web3 is composed of various blockchains and protocols, and these blockchains and protocols do not always work seamlessly together. Creating a unified experience across different platforms is a challenge.

This is precisely why cryptocurrencies can be a great way to transition people from the Web2 world to Web3.

4. Market Coin and Narratives
Market Coin is a professional and rapidly growing cryptocurrency that will soon allow you to easily buy and sell from your home or workplace, purchase from the nearest local store, and receive products in the real world.

Market Coin is not a competition or contest. This token is entirely about community, friends, and growing together. But it is also a token where you can experience what it feels like to take the reins of one of the world's largest cryptocurrency companies. Will you make the

right decisions? How much profit will you earn? What factors could influence your decisions, and why?

Within Market Coin, stores and shopping centers are required to expand their product offerings, replenish daily inventories, and receive rewards from sales. All of this is aimed at maximizing revenue and ensuring that users' exchanges are moving in the direction they desire.

Such a system simplifies the overall Market Coin process for users. Users no longer need to spend their days navigating crowded shopping centers or traffic jams. Instead, they can choose which purchases to make from which local stores.

5. User and Community Engagement
Market Coin has proven to be highly successful in planning. The token was launched on March 26, 2024, and we can now proudly announce that we have succeeded in our plans.

Our team has extensive experience in driving traffic growth in the cryptocurrency industry, and our results are clear evidence of this.

6. Market Coin's Performance on Social Networks as of July 29, 2024
Telegram: Strong performance.

With the support of our community, we can become one of the most powerful channels on this platform.

Social Network X (formerly Twitter): We will be the best.

Our next goal? 1 billion users in the Market Coin ecosystem.

7. Highlights, Key Metrics, and Use Cases
Here are some of the key product metrics the Market Coin team takes pride in:
- 30% of users are invited by friends.
- Thousands of videos about our features are published every month.
- We have requests from over 190 countries worldwide.

8. Squads
The squad (team) performance process is a way to involve key opinion leaders (KOLs) in team battles.

Joining a squad allows you to interact with others, grow together, share experiences, and help one another.

9. The Market Coin Foundation and MAC$ Token

The Market Coin Foundation is a nonprofit organization that operates for the benefit of the community through innovative support initiatives that help achieve its mission.

The MAC$ token is a community-driven token that will be launched and managed by the Market Coin Foundation.

10. Tokenomics
Key facts about Market Coin's token economy:
- The Market Coin airdrop will be the largest in cryptocurrency history.
- 50% of the airdrop volume is allocated to users, and 20% to presales.
- The remainder is reserved for market liquidity provision, partnerships, ecosystem funding, squad rewards, and other purposes.